

# Ragini Sahai

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## SKILLS

**Proficient in** Adobe Photoshop, InDesign, Illustrator, After Effects, MS Office, Keynote

**Familiar with** HTML, CSS, Wordpress, Dreamweaver, LightWave, SketchUp

**Experienced in** Illustration, Sketching, Photography, Photo Retouching, Video Editing, Marketing, Copy-editing

## EDUCATION

### CALIFORNIA POLYTECHNIC STATE UNIVERSITY

San Luis Obispo, CA | DEC 2014

**BFA, Department of Art & Design: Graphic Design Concentration**

Magna Cum Laude, GPA 3.8

### ART CENTER COLLEGE OF DESIGN

Pasadena, CA | DEC 2009

**Saturday High Program**

Fashion Sketching, Fashion Design

## EXPERIENCE

OCT '16—PRESENT  
Los Angeles, CA

### PENUMBRA, INC.

#### Graphic Designer (Freelance)

Accelerated product promotion (tradeshow graphics, bannerstands, brochures) to increase efficiency and sales, designed marketing presentations to support clinical trials, developed corporate collateral (web graphics, apparel, stationery) to boost employee satisfaction

AUG '16—MAR '17  
Los Angeles, CA

### STANFORD CENTER FOR ETHICS IN SOCIETY

#### Graphic Designer (Freelance)

Launched comprehensive advertising campaigns, designed suite of promotional material (posters, web/print ads) for events and lecture series, resulted in highly attended and sold-out events

Transformed brand strategy through development of visual identity and cohesive marketing collateral, led to increased student enrollment

DEC '15—NOV '16  
Los Angeles, CA

### BUZZY, INC.

#### Graphic/Package Designer (Freelance)

Conceptualized innovative seed packaging, developed Seedspoon brand and logotype, designed graphics for product, engineered packaging prototype, shipping case, and point-of-purchase display

Managed partnership and contract with national seed company to produce, market, and introduce gardening product to retail stores

AUG '15—PRESENT  
Pasadena, CA

### JET PROPULSION LABORATORY

#### Graphic Designer, Animator (Freelance)

Developed icons, infographics, and motion graphics to demonstrate technical functionality and analytical facilities of NASA spacecraft and promote missions to stakeholders, project managers, and the general public

OCT—DEC '15  
Stanford, CA

### STANFORD LAW SCHOOL, OFFICE OF COMMUNICATIONS

#### Web Assistant (Intern)

Created digital brand identity style guide, developed original iconography, and built web tutorials to improve user experience and educate users in website functionality in support of new site launch

JUN—DEC '14  
Pasadena, CA

### JET PROPULSION LABORATORY, CA INSTITUTE OF TECHNOLOGY

#### Graphic Designer, Animator (Intern)

Created visualizations (3D graphics, icons, animations) of laboratory processes to convey complex scientific concepts for grant proposals, contributing to increased project funding of \$1.5 million

Designed workflow and produced 3D-printed objects with Braille captions to promote scientific outreach for visually impaired

2013—2014  
San Luis Obispo, CA

### ROBERT E. KENNEDY LIBRARY GALLERY

#### Exhibit Designer

Directed conceptual development, managed production and installation of interactive exhibit and traveling component, designed and copy-edited all visual content and promotional material (web banners, digital signage, posters)

## HONORS

2010—2014  
2009—2010  
2008—2010  
2010—2014

President's List, Dean's Honor List  
Verdugo Hills Art Association Scholarship  
Jean Mauss Memorial Scholarship  
Girl Scouts of the USA: Gold Award